

2012 D8 Consumer Decision Making Judging Contest Officials

Junior/Intermediate

CLASS	NAME	OFFICIAL	CUTS	REASONS
#1	Digital Media Players	4-2-3-1	3-2-4	
#2	Digital Cameras	2-3-4-1	3-3-3	Reasons
#3	Watches	3-2-1-4	1-4-3	
#4	Cell Phones	1-3-4-2	2-3-4	
#5	Movie Rentals	1-2-4-3	4-2-4	
#6	Mystery – Nutritious Snacks	3-4-1-2	1-3-4	





Seniors

CLASS	NAME	OFFICIAL	CUTS	REASONS
#1	Digital Media Players	4-2-3-1	3-2-4	
#2	Digital Cameras	3-1-4-2	3-1-4	Reasons
#3	Green Products	1-4-2-3	1-2-5	
#4	Cell Phones	1-3-2-4	3-2-5	Reasons
#5	Movie Rentals	2-1-4-3	4-2-4	
#6	Mystery – Watches	4-2-3-1	2-3-4	

Class #1

Junior and Intermediate Digital Media Players

Justin is shopping for a digital media player with multiple features but it must have a camera and an e-book viewer. Which option is best for Justin?

#1	#2	#3	#4
			
<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 1.8 LCD color touch screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Voice Recorder • E-Book Viewer • Rechargeable Li-ion battery <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3 • AMV/MP4/AVI • JPEG <p style="text-align: center;">\$34.99</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 5.0 LCD color screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Built– in Projector • Camera/Digital Recorder • Rechargeable Li-ion battery • E-Book Viewer • Manual lens focus • 4 hrs music playback or reading life/1hr video projector <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3,WMA,WAV • MPEG1-4, JPEG • JPEG,BMP <p style="text-align: center;">\$57.49</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 2.0 LCD color screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Camera • E-Book Viewer • Rechargeable Li-ion battery • 2 hours of reading life <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3, WMA,WAV • AVI,MTV • JPEG,BMP <p style="text-align: center;">\$31.99</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 7.0 LCD color touchscreen • 1.5lbs • 4 GB and SD/SDHC card slot (32 GB) • USB 2.0 • Digital Music/Video • Rechargeable Li-ion battery • Camera • Google Android Apps • 6 hrs reading Life/music playback <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3,WMA,WAV • MPEG1-4, JPEG • JPEG,BMP <p style="text-align: center;">\$98.99</p>

Class #2 Junior/Intermediate Digital Cameras

Chloe wants a digital camera that is under \$70.00. She would like for the camera to have a zoom and have multiple mode settings.

1



Kodak EasyShare C1505 12MP Digital Camera:
\$65.00

- 12 megapixel resolution
- Kodak 35mm lens
 - Get closer to your subject with this lens
- 2.4" LCD display
- AVI movie file format
 - Record movies at 640 x 480 resolution
- 8 scene modes
- Kodak Share button

Memory Card Specifications:

- Compatible with SD/SDHC memory cards
- Internal Memory: 4.25MB
- 1 SD/SDHC Slot

2



Kodak EasyShare C183 14MP Digital Camera, Black:
\$65.00

- 14-megapixel resolution
- Kodak 32-96mm zoom lens
 - Features a 3x optical zoom
- 3.0" LCD display
- Record movies
 - Record movies in AVI format on this black Kodak 14MP digital camera
- 24 scene modes
- Face Recognition
- Kodak Share button
- Blur reduction
 - Get the most blur-free shots possible

Memory Card Specifications:

- Compatible SD/SDHC memory cards
- Internal Memory Limited: 32MB
- 1 SD/SDHC Slot

3



Kodak EasyShare Mini M220 12MP Digital Camera:
\$65.00

- 12 megapixel resolution
- Kodak 29-87mm zoom lens
 - Features a 3x optical zoom
- 2.5" LCD display
- AVI movie file format
 - Record movies with VGA quality on this compact camera
- 16 scene modes
- Kodak Share button

Memory Card Specifications:

- Compatible SD/SDHC memory cards
- Internal Memory: 32MB
- 1 SD/SDHC Slot

4



Kodak EasyShare Mini M200 10MP Digital Camera:
\$65.00

- 10 megapixel resolution
- Kodak 29-87mm zoom lens
 - Features a 3x optical zoom
- 2.5" LCD display
- AVI movie file format
 - Record movies with VGA quality on this compact camera
- 16 scene modes
- Kodak Share button

Memory Card Specifications:

- Compatible SD/SDHC memory cards
- Internal Memory: 32MB
- 1 SD/SDHC Slot

Class # 3

Junior/Intermediate Watches

David is training for a triathlon, which involves swimming, cycling, and running. He wants to buy a watch to keep track of how long it takes him to finish each event. He wants it to fit comfortably and be extremely easy to read. David wants to buy the watch with the \$50 Gift Card he received for his birthday.

<p>#1</p> 	<p>#2</p> 	<p>#3</p> 	<p>#4</p> 
<p>U.S. Polo Association® Gunmetal Analog & Digital Chronograph Watch Watch type: Analog and Digital Band type: Metal Chronograph: Yes Alarm: Yes Countdown Timer: No Water Resistant: No Price: \$34.99</p>	<p>Timex Expedition Resin Digital Watch Watch type: Digital Band type: Nylon Chronograph: Yes Alarm: Yes Countdown Timer: Yes Water Resistant: Yes Price: \$50.00</p>	<p>Casio® Waveceptor® Atomic Chronograph Digital Watch Watch type: Digital Band type: Rubber Chronograph: Yes Alarm: Yes Countdown Timer: Yes Water Resistant: Yes Price: \$39.95</p>	<p>Zoo York® Gunmetal Watch Watch type: Analog Band type: Faux-leather Chronograph: No Alarm: No Countdown Timer: No Water Resistant: No Price: \$39.99</p>

Class #4

Jr/Intermediate Cell Phones

Samantha is looking for a cell phone she can use for work and for personal use to check emails, look up items on the internet, and text potential clients, friends, and family. Samantha on average texts 500-900 text/picture messages a month. She is a fashion designer and she would like a big screen to see items clearly and in detail. She also has to frequently take good photos of fabrics so she can go back and design the clothes. Help her find the best cell phone she can use every day for work.

Features	#1	#2	#3	#4
Plan	Individual	Individual	Individual	Individual
Minutes	Unlimited	900	Unlimited	900
Price per month	\$69.99	\$59.99	\$69.99	\$59.99
Messages	Unlimited SMS/MMS	Unlimited SMS/MMS	1,000 SMS/MMS	1,000 SMS/MMS
Data Allowance	12 GB	75 MB	12 GB	4GB
Camera	8.0 MP	1.3 MP	8.0 MP	5 MP
Screen	4.5" HD	2.2"	4.3"	3.5"

Class #5





Juniors/Intermediate Movie Rentals

Judson just started his first year of college. He would like to be able to stream movies to his TV and computer to watch whenever he wants. His budget only allows for \$20 a month and he is looking for unlimited movies. Which movie rental option would be the best for Judson?

Features:	1	2	3	4
	<u>NetFlix</u>	<u>Blockbuster</u>	<u>Redbox</u>	<u>CinemaNow</u>
Cost per month	\$7.99	No monthly cost	No monthly cost	No monthly cost
Stream to your TV	Yes	Yes	No	No
Stream to your computer	Yes	Yes	No	Yes
Unlimited streaming movies	Yes	No	No	No
Late Fees	None	None	Yes	None
Rental fees (Per movie)	None	\$1.99-\$4.99	\$1.00	\$2.99-\$3.99





Class #6
Junior/Intermediate Mystery – Nutritious Snacks

Jay has \$3 to spend on an after school snack from the vending machine at school. He wants to be sure to find something healthy since he is in training for football.

	#1	#2	#3	#4
				
	Austin Peanut Butter Crackers	Snickers Candy Bar	Fiber One 90 Calorie Chocolate Caramel & Pretzel Bar	Lay's Baked Potato Chips
Calories	190	280	90	120
Total Fat	15%	22%	3%	3%
Saturated Fats	8%	25%	7%	0%
Carbohydrates	8%	12%	6%	8%
Sodium	14%	6%	4%	6%
Fiber	5%	4%	20%	7%

Class #1 Senior Digital Media Players

Justin is shopping for a digital media player with multiple features but it must have a camera and an e-book viewer. Which option is best for Justin?

#1	#2	#3	#4
			
<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 1.8 LCD color touch screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Voice Recorder • E-Book Viewer • Rechargeable Li-ion battery <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3 • AMV/MP4/AVI • JPEG <p style="text-align: center;">\$34.99</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 5.0 LCD color screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Built-in Projector • Camera/Digital Recorder • Rechargeable Li-ion battery • E-Book Viewer • Manual lens focus • 4 hrs music playback or reading life/1hr video projector <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3,WMA,WAV • MPEG1-4, JPEG • JPEG,BMP <p style="text-align: center;">\$57.49</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 2.0 LCD color screen • 0.5lbs • 4 GB Storage Capacity • USB 2.0 • Digital Music/Video • Camera • E-Book Viewer • Rechargeable Li-ion battery • 2 hours of reading life <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3, WMA,WAV • AVI,MTV • JPEG,BMP <p style="text-align: center;">\$31.99</p>	<p style="text-align: center;">General Features</p> <ul style="list-style-type: none"> • 7.0 LCD color touchscreen • 1.5lbs • 4 GB and SD/SDHC card slot (32 GB) • USB 2.0 • Digital Music/Video • Rechargeable Li-ion battery • Camera • Google Android Apps • 6 hrs reading Life/music playback <p style="text-align: center;">Formats Supported:</p> <ul style="list-style-type: none"> • MP3,WMA,WAV • MPEG1-4, JPEG • JPEG,BMP <p style="text-align: center;">\$98.99</p>

Class #2 Senior Digital Cameras

Sarah is in the market of purchasing a new digital camera. She has \$100 to spend and would like to have the best camera for her money.

1



Kodak EasyShare M532 14MP Digital Camera:
\$89.00

- 14 megapixel resolution
 - Kodak EasyShare digital camera delivers excellent picture quality
- Kodak 28-140mm zoom lens
 - Features a 4x optical zoom
- 2.7" LCD display
 - Enjoy easy focus selection and photo viewing
- MP4 movie file format
 - Record movies in 720p HD
- 18 scene modes
 - Provide creative options for taking eye-catching photos with accurate color
- Kodak Share button
 - Upload photos to Kodak Gallery, Facebook, Twitter, YouTube, Flickr and more
- Includes Lithium-Ion rechargeable battery, USB/DC charger, Kodak 2GB SD card and camera case

Memory Card Specifications:

- Compatible SD/SDHC memory cards
- Internal Memory: 32MB
- 1 SD/SDHC Slot

2



Kodak EasyShare M200 Mini 10MP Ultra Small Digital Camera:
\$79.00

- 10 megapixel resolution
 - Delivers excellent picture quality
- Kodak 29-87mm zoom lens
 - Features a 3x optical zoom
- 2.5" LCD display
 - Enjoy easy focus selection and photo viewing
- VGA movie file format
 - Record movies in resolution up to 640 x 480
- 10 scene modes
 - Provide creative options for taking eye-catching photos with accurate color
- Burst mode: 3 frames per second
- Kodak Share button
 - Easy uploading to Kodak Gallery, Facebook, Twitter, YouTube, Flickr, and more
- Includes Lithium-Ion rechargeable battery, USB/DC charger, camera bag and neckstrap

Memory Card Specifications:

- Compatible with SD/SDHC memory cards
- Internal Memory: 18MB
- 1 SD/SDHC Slot

3



Kodak EasyShare M5350 16MP Digital Camera:
\$95.00

- 16 megapixel resolution
 - Delivers excellent picture quality
- Kodak 28-140mm zoom lens
 - Features a 5x optical zoom
- 2.7" LCD display
 - Enjoy easy focus selection and photo viewing
- H.264 movie file format
 - Record movies in 720p HD
- 20 scene modes
 - Provide creative options for taking eye-catching photos with accurate color
- Burst mode: 3 frames per second
- Kodak Share button
 - Easy uploading to Kodak Gallery, Facebook, Twitter, YouTube, Flickr, Orkut and more
- Includes Lithium-Ion rechargeable battery, USB/DC charger, Kodak 4GB SD card and camera case

Memory Card Specifications:

- Compatible with SD/SDHC memory cards
- Internal Memory: 32MB
- 1 SD/SDHC Slot

4



Kodak EasyShare C1530 14MP Digital Camera:
\$79.00

- 14 megapixel resolution
 - Delivers excellent picture quality
- Kodak 32-96mm zoom lens
 - Features a 3x optical zoom
- 3.0" LCD display
 - Enjoy easy focus selection and photo viewing
- VGA movie file format
 - Record movies in resolution up to 640 x 480
- 16 scene modes
 - Provide creative options for taking eye-catching photos with accurate color
- Kodak Share button
 - Easy uploading to Kodak Gallery, Facebook, Twitter, YouTube, Flickr, Orkut and more
- Includes 2xAA NiMH rechargeable battery, charger, camera case and neckstrap

Memory Card Specifications:

- Compatible with SD/SDHC memory cards
- Internal Memory: 32MB
- 1 SD/SDHC Slot

Class #3
Senior Green Cleaning Products

Ann is concerned about the environmental impact of cleaning products. As she needs to purchase new cleaning products, she is trying to select green cleaning products. Presently she needs an all-purpose cleaner. Help Ann select an all-purpose cleaning that is considered a green product.

<p style="text-align: center;">1. ECO Concepts, Inc. - Green Cleans All Purpose Cleaning Product</p>	<p style="text-align: center;">2. Green Works All-Purpose Cleaner – Lemon Cleaner</p>	<p style="text-align: center;">3. Lysol All Purpose Cleaner - Lemon Breeze Scent</p>	<p style="text-align: center;">4. Bio Green Clean Cleaner</p>
<ul style="list-style-type: none"> • \$20.99 Kit Price Comes With Everything Pictured: Kit Box, 32 oz. Spray Bottle, 12 oz. Concentrate, Push/Pull Cap, Micro-Fiber Cloth • Concentrated – 1 bottle (12 oz) makes 6 quarts of ready to use product • Free Shipping • All Purpose Cleaning Kit removes grease, oil and heavy soiling from appliances, counters, tables, shelves, floors, doors, walls, windows, and all other hard surfaces • Biodegradable • All Renewable Components • No VOC's • Non-phosphate • No Added Fragrance • Hypo-allergenic • Non-Toxic • No Sensitizes • No Animal Testing • Green Seal Certified • Recognized for Safer Chemistry – U.S. EPA 	<ul style="list-style-type: none"> • \$3.99 per quart ready to use cleaner • Purchased at local stores • All Purpose Cleaner for use on multiple surfaces throughout the kitchen and bathroom, including counters, appliances, stainless steel, sealed granite, chrome, cooktop hoods, sinks and toilet for grease, grime and dirt. • biodegradable ingredients that are naturally derived • made with plant- and mineral-based cleaning ingredients • dermatologist-tested • at least 97% naturally derived • won't leave behind harsh chemical fumes or residue • No Animal Testing • Use environmentally sustainable packaging 	<ul style="list-style-type: none"> • \$3.99 for 40 oz. Ready to Use Product • Purchased at local stores • LYSOL® Multi-Surface Cleaner Pour can be used on surfaces throughout the house — from the kitchen to the bathroom to household areas • Start Cleaning on contact • Cuts Tough Grease and Grime • Deodorizes • Disinfects in dilution - Kills 99.9% of Viruses and Bacteria 	<ul style="list-style-type: none"> • \$19.99 per quart • Concentrated – 1 quart (32oz.) makes 4 quarts of ready to use cleaner • Free Shipping • All Purpose Cleaner for household jobs to combat grease, grime, pet odors, ground-in dirt and more. It's the perfect kitchen degreaser, bathroom cleaner and quick go-to for spills and stains. • Biodegradable • 100% Plant Derived • No toxic chemical • 100% Hypo-allergenic • NO Harsh Chemicals • NO Dyes or Colors • NO Artificial Ingredients • NO Perfumes or Fragrances • NO Chemical Residue • NO Peroxide • NO Ammonia • NO Chlorine Bleach or Hydrofluoric Acid • No Petroleum Products • No Chemical Residue • No 2-butoxethanol • No Corn-based ethanol • No Orange/Citrus oil based products • NO Animal Testing

Class #4

Senior Cell Phones

Samantha is looking for a cell phone she can use for work and for personal use to check emails, look up items on the internet, and text potential clients, friends, and family. Samantha on average texts 500-900 text/picture messages a month. She is a fashion designer and she would like a big screen to see items clearly and in detail. She also has to frequently take good photos of fabrics so she can go back and design the clothes. Samantha has a budget of \$200 to spend each month on a phone. Help her find the best cell phone she can use every day for work.

Features	#1	#2	#3	#4
Plan	Individual	Individual	Individual	Individual
Minutes	Unlimited	900	Unlimited	900
Price per month	\$69.99	\$59.99	\$69.99	\$59.99
Messages	Unlimited (\$20/month) SMS/MMS	Unlimited (\$20/month) SMS/MMS	1000 (\$10/ month) includes unlimited Verizon mobile to mobile messaging SMS/MMS	20¢/Text 25¢/Picture & Video SMS/MMS
Data Allowance	12 GB (\$100/month)- includes hotspot	4GB (\$50/month)- includes hotspot	12 GB (\$100/month)-includes hotspot	4GB (\$50/month)- includes hotspot
Camera	8.0 MP	5 MP	8.0 MP	5 MP
Screen	4.5" HD	3.1"	4.3"	3.5"

Class #5

Senior Movie Rentals

Buster just started his first year of college. He would like to be able to stream movies to his TV and computer to watch whenever he wants. His budget only allows for \$10 a month and he is looking for unlimited movies. Which movie rental option would be the best for Buster?

Features:	1	2	3	4
	<u>Blockbuster</u>	<u>NetFlix</u>	<u>Redbox</u>	<u>CinemaNow</u>
Cost per month	No monthly cost	\$7.99	No monthly cost	No monthly cost
Stream to your TV	Yes	Yes	No	No
Stream to your computer	Yes	Yes	No	Yes
Unlimited streaming movies	No	Yes	No	No
Late Fees	None	None	Yes	None
Rental fees (per movie)	\$1.99-\$4.99	None	\$1.00	\$2.99-\$3.99

Class #6

Senior Mystery- Watches

Mark runs 6 miles a day at 5:00 a.m. He needs a watch to 'time' his run, and also keep track of the time. He can only spend up to \$60.00. Because of finances, he needs the watch to last as long as possible or has a warranty.

Product #:	#1	#2	#3	#4
Watch:	Adidas	Timex	Dunlop Crisis	Activa Blue
Price	\$68.75	\$55.50	\$39.95	\$60.00
Watch type:	Digital Chronograph	Digital/analog Chronograph	Digital/analog Chronograph	Digital Chronograph
Water resistant:	Yes	Yes	Yes	Yes
Case:	Red plastic and silver metal/Stainless steel case back	Black polycarbonate with stainless steel back	Plastic and stainless steel	Stainless steel
Lighted face:	No	No	No	Yes
Band:	Stainless Steel Metal	Plastic	Plastic	Plastic
Movement:	Mechanical	Quartz	Battery	Quartz
Dial color:	Black	White/Glow in the dark	White	White/Glow in the dark
Warranty:	No	Yes	No	Yes
Crystal:	Sapphire	Glass	Plastic	Synthetic Sapphire

JUNIOR/INTERMEDIATE

Class #1 - Digital Media Players

Placing: 4-2-3-1

Cuts: 3/2/4

Reasoning:

Justin was shopping for a digital media player, with multiple features. But, also wanted the digital media player to have a camera and e-book viewer features. Justin needed to choose a digital media Player that was best for him.

I placed 4 over 2 because, 4 has a camera, and a longer reading life than 2. 4 also had additional features should as Google Android Apps, 32 GB SD/SDHC card slot and a larger color touch screen.

I placed 2 over 3 because, 2 has a camera, E-Book viewer with 4 hrs of reading life, and an additional feature a build in Project.

I placed 3 over 1 because, 3 has a camera, and E-Book viewer with 2hrs of reading life, were as 1 doesn't have a camera.

I placed 1 last because, 1 has the E-Book viewer but, doesn't have a camera and is without additional features. So, 1 wasn't the best option for Justin.

JUNIOR/INTERMEDIATE

Class #2 - Digital Cameras - Reasons

Placing: 2-3-4-1

Cuts: 3/3/3

Reasoning:

2 has largest megapixel, largest zoom, largest LCD screen, most amount of scene selections, face recognition technology and blur reduction.

3 over 4, 3 has more megapixel, everything else is the same.

4 over 1. 4 has a zoom, 16 scene modes, better movie file quality, and a 2.5 LCD screen. Grant 1 for being 12 megapixel.

1 remains last because it only has 4.25 internal memory and only has a 35mm lens.

JUNIOR/INTERMEDIATE

Class #3 - Watches

Placing: 3-2-1-4

Cuts: 1/4/3

Reasoning:

I placed this class of Watches, 3-2-1-4.

David needs a watch to keep track of his times when training for his upcoming triathlon. He needs to purchase a watch that fits comfortably, is extremely easy to read, and is no more than \$50.

I placed 3 over 2 because 3 has a band made of rubber and 2 has a band made of nylon. Both 2 and 3 are digital, water resistant, have an alarm, and a countdown timer. But, 3 also is under \$50 and 2 is too expensive.

I placed 2 over 1 because 2 has a band made of nylon, digital only, water resistant, and has a countdown timer. Whereas, 1 has a metal band, isn't water resistant, and doesn't have a countdown timer.

I placed 1 over 4 because 1 is analog, digital, and has an alarm. Whereas, 4 is an analog watch and doesn't have an alarm.

Therefore I placed this class of Watches, 3-2-1-4.

JUNIOR/INTERMEDIATE

Class #4 - Cell Phones

Placing: 1-3-4-2

Cuts: 2/3/4

Reasoning:

In my top pair, I placed 1 over 3 because 1 because it had unlimited minutes, unlimited messaging, 12 G data allowance so she would not run out, an 8.0 MP camera which is one of the best MP for a phone, and the biggest screen at 4.5" and was in HD.

In my middle pair, I placed 3 over 4 because unlimited minutes, 12 G data allowance versus a 4G, an 8.0 MP camera versus a 5 MP, and a bigger screen at 4.3" versus a 3.5" screen.

In my bottom pair, I placed 4 over 2 because it did have a 5 MP camera versus a 1.3 MP and it had a 3.5" screen unlike the 2.2" screen #2 had.

I placed 2 last because it had the smallest screen and the smallest MP of camera at 1.3. I also placed it last because you only had 900 minutes.

JUNIOR/INTERMEDIATE

Class #5 - Movie Rentals

Placing: 1-2-4-3

Cuts: 4/2/4

Reasoning:

This class of movies rentals is placed 1-2-4-3. 1 is an obvious pick for the top because it is in the price range and has everything that is being asked in the scenario. 2 is placed second because it can be streamed to his computer or TV and there are not additional fees associated with the cost. However there are not unlimited movies, but Judson can keep this option within his budget. 4 was placed over 3 because there are no late fees to encounter, it can be streamed to a computer but not the TV, granted 4 is higher in cost per movie, however 3 does have late fees and does not fit the scenario as well as our top three.

JUNIOR/INTERMEDIATE

Class #6 - Mystery – Nutritious Snacks

Placing: 3-4-1-2

Cuts: 1/3/4

Reasoning:

3 over 4

- Lowest in Calories of all
- Highest in fiber of all
- Lowest in carbohydrates of all
- Lowest in sodium of all
- Tie with 4 in total fat
- Grant 4 has the 0 saturated fat - the least

4 over 1

- Least saturated fat of all
- 4 has less calories, total fat and sodium, than 1
- 4 has more fiber than 1
- Grant 1 has same amount of carbohydrates

1 over 2

- 1 has less calories, total fat, saturated fat, and carbohydrates than 2
- 1 has more fiber than 2
- Grant 2 has less sodium than 1
- 2 has the highest amount of calories, total fat, saturated fat and carbohydrates of all

SENIOR

Class #1 - Digital Media Players

Placing: 4-2-3-1

Cuts: 3/2/4

Reasoning:

Justin was shopping for a digital media player, with multiple features. But, also wanted the digital media player to have a camera and e-book viewer features. Justin needed to choose a digital media Player that was best for him.

I placed 4 over 2 because, 4 has a camera, and a longer reading life than 2. 4 also had additional features should as Google Android Apps, 32 GB SD/SDHC card slot and a larger color touch screen.

I placed 2 over 3 because, 2 has a camera, E-Book viewer with 4 hrs of reading life, and an additional feature a build in Project.

I placed 3 over 1 because, 3 has a camera, and E-Book viewer with 2hrs of reading life, were as 1 doesn't have a camera.

I placed 1 last because, 1 has the E-Book viewer but, doesn't have a camera and is without additional features. So, 1 wasn't the best option for Justin.

SENIOR

Class #2 - Digital Cameras - Reasons

Placing: 3-1-4-2

Cuts: 3/1/4

Reasoning:

3 has the most megapixel, largest zoom, and the most amount of scene modes

1 over 4 because 1 has larger zoom, more scene modes, rechargeable Lithium ion battery, and comes with a 2GB SD card.

4 over 2 because of megapixel, zoom, LCD screen size, more scene modes, a 32MB internal memory.

SENIOR

Class #3 - Green Products

Placing: 1-4-2-3

Cuts: 1/2/5

Reasoning:

I placed with class of Green Product for an all purpose cleaner 1 – 4 – 2 – 3. Ann wants to purchase a all purpose cleaner that is classified as a Green Product. Some of the major items to look for in a Green Product is Concentrated, Biodegradable, No Animal Testing, and No Harsh Chemical.

I placed # Green Concepts over #4 Bio Green because the price per quart of ready to use product is the least expensive at \$3.50. #1 is a concentrated product, made from plant compounds making it Biodegradable, No Phosphates, No Perfumes or Fragrances, No VOC's, No Animal Testing, No Harsh Chemical, and Hypo-allergenic. #1 was also Green Seal Certified and recognized for Safer Chemistry by the U.S. EPA.

I placed # 4 Bio Green over #2 Green Works Cleaner because it was a concentrated product, made from plant compounds making it Biodegradable. #4 also has no harsh chemical, uses no animal testing, and is hypo-allergenic. Granted #2 is a dollar less expensive per quart of ready to use product than #4. I criticize that #2 is not a concentrate that is free of Chlorine Bleach, Peroxide, Ammonia, dyes or Colors, Perfumes or Fragrances, and Volatile Organic Compounds like #4.

I placed #2 Green Works over #3 Lysol All Purpose cleaner because #2 was a green product. #2 was made from Biodegradable products with no animal testing or harsh chemical.

I placed # 3 Lysol All Purpose cleaner last because it was not a green product.

Therefore I placed the class of Green Product for an all purpose cleaner 1 – 4 – 2 – 3.

2012 District 8 Consumer Decision Making Judging Contest
Reasons for Classes

Product	1 - Green Concepts	2 - Green Works	3 - Lysol All Purpose Cleaner - Lemon Breeze Scent	4 - Bio Green Clean Cleaner
Price	\$20.99 Kit Price - (32 oz spray bottle; 12 oz concentrate; push/pull cap; micro-fiber cloth) - Free Shipping	\$3.99 - 32 oz bottle - purchased at local stores	\$3.99 - 40 oz bottle - purchased at local stores	\$19.99 - 32 oz Bottle - Free Shipping
Price per quart of ready to use cleaner	\$3.50 per quart	\$3.99 per quart	\$3.19 per quart	\$4.99 per quart
Concentrated	x			x
Green Seal	x			
Biodegradable (Made from Plant Compounds)	x	x		x
Reduced Packaging				
No Chlorine Bleach				x
No Phosphates	x			
No Peroxide				x
No Ammonia				x
No Dyes or Colors				x
No Perfumes or Fragrances	x			x
No Volatile Organic Compounds (VOC'S) – Carbon based chemicals	x			x
No Animal Testing	x	x		x
No Harsh Chemical	x	x		x
Hypo-allergenic	x			x

SENIOR

Class #4 - Cell Phones - Reasons

Placing: 1-3-2-4

Cuts: 3/2/5

Reasoning:

In the top pair, I placed 1 over 3 because it had unlimited minutes, unlimited messaging, 12 G data allowance so she would not run out, an 8.0 MP camera which is one of the best MP for a phone, and the biggest screen at 4.5" and was in HD. It was 189.99 per month.

In my middle pair, I placed 3 over 2 because it also had unlimited minutes versus 900 minutes, an 8.0 MP camera over a 5.0 MP camera, a 4.3" screen over a 3.1" screen and it also had 12 G data allowance. I criticize this phone because it only has 1000 messages and was one of the most expensive phones per month (\$179.99) but I do grant it had unlimited Verizon mobile to mobile messages.

In my bottom pair, I placed 2 over 4 because it had unlimited messaging. I do criticize 2 for having only 4 G data allowance and a small 5 MP camera with a 3.1" (the smallest in the class) but I do grant that it was within the budget and the least expensive plan per month at \$129.99.

I placed 4 last because it only had 900 minutes, was 4G data allowance, had a 5 MP camera, and a 3.5" screen. However I placed it the last most importantly because it using her lowest number average message usage and the amount per text, then the amount per month for the plan would be \$209.99 and out of her budget. This does not include picture messaging and if she averages more than 500 msg per month.

SENIOR

Class #5 - Movie Rentals

Placing: 2-1-4-3

Cuts: 4/2/4

Reasoning:

This class of movies rentals is placed 2-1-4-3. 2 is an obvious pick for the top because it is in the price range and has everything that is being asked in the scenario. 1 is placed second because it can be streamed to his computer and TV and there are not additional fees associated with the cost. However there are not unlimited movies, but Judson can keep this option within his budget. 4 was placed over 3 because there are no late fees to encounter, it can be streamed to a computer but not the TV, granted 4 is higher in cost per movie, however 3 does have late fees and does not fit the scenario as well as our top three.

SENIOR

Class #6 - Mystery – Watches

Placing: 4-2-3-1

Cuts: 2/3/4

Reasoning:

In the top pair, I placed 4 over 2 because:

- entire watch is stainless steel
- has a lighted face
- has a glass case (may break)

In the middle pair, I placed 2 over 3 because:

- quartz & won't need battery replacement (costs additional fund)
- dial does glow in the dark & running takes place before daylight
- does have warranty

In the bottom pair, I placed 3 over 1 because:

- 1 is over budget
- white dial face
- plastic band won't absorb sweat or pinch skin

I placed 1 last because:

- highest price and over budget
- dial color is black dial color
- no warranty & it needs to last as long as possible
- no lighted face & he's running before daylight