MEMORANDUM

TO: District 8 County Extension Agents

FROM: Donald W. Kelm
District Extension Administrator
Laura A. Huebinger
Extension Program Specialist
4-H & Youth Development

SUBJECT: 2017 DISTRICT 8 4-H PHOTOGRAPHY CONTEST

Enclosed you will find the 2017 District 8 4-H Photography Contest information.

Entry Deadline: Monday, March 13 – Friday, March 31, 2017 on 4-H Connect
https://texas.4honline.com

County Approvals: County offices need to approve registrations on 4-H Connect by Monday, April 3, 2017.

VERY IMPORTANT TO NOTE: The photos cannot be accessed until approved at both the County and District level. Therefore, it is extremely important to finalize all entries as quickly as possible. County offices should confirm all registrations as they are submitted.

Display: Saturday, May 6, 2017
District 8 4-H Roundup
Riesel High School (McLennan County)
600 E. Frederick
Riesel, TX 76682

Entry Fee: $5 per photo

If a payment is declined via credit card, then that payment must be resubmitted in order for the District to have access to the photo for judging.

Late Entries: Late entries will be permitted with an additional $20 late fee per 4-H member up to 48 hours after the regular contest deadline. No additional entries will be accepted after the late entry deadline.
Judges: Each county submitting photographs must submit the name of at least one professional photographer that would be willing and able to judge photos.

- The judges will NOT come together face-to-face.
- The judges will be sent a link to judge a category of photos and will provide feedback for contestants online.

The job description for these volunteers are as follows:
- Have a keen sense of photography and photograph techniques
- Computer with quality screen/monitor and internet connection.
- Ability to contribute between 3 to 6 hours to evaluation approximately 60 to 110 photos.
- Willing to judge photos online at their convenience between April 12 and April 19, 2017.
- Want an awesome opportunity to see some outstanding photos taken by young people across Texas.

Due by Friday, March 31, 2017:
https://docs.google.com/spreadsheets/d/1kTjC-Z097zH4gCQRDTpFvNO_VOMl6dCjtBvsItRub-k/edit?usp=sharing
OR
http://tinyurl.com/2017D8PhotoJudgeList

Please contact the District 8 Office if you have any questions.
PURPOSE
The 4-H Photography Contest encourages self-expression and allows youth to demonstrate skills learned in the area of photography, including the use of photographic equipment and process of photographs.

OBJECTIVES
• To develop life skills in composition, light, story line, posing, and awareness.
• To encourage 4-H members to use photography as a meaningful communication tool in their lives.
• To provide photography project showcase opportunity for 4-H members.
• To continue to share the message of 4-H.
• To utilize photographs which can promote and strengthen the 4-H program.

RESOURCES
• An extensive list of resources can be found on the Texas 4-H Photography Project page: http://texas4-h.tamu.edu/projects/photography-video/

IMPORTANT DATES
County Entry Deadline: Contact your County Extension Agent. Deadlines vary by county.

District Entry Deadline: Photos entered at District must qualify at the county level first! Contact your County Extension Agent. Deadlines vary by county. 4-H Connect: https://texas.4honline.com

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CONTEST RULES AND GUIDELINES
PLEASE READ ALL RULES AND GUIDELINES. PHOTOS NOT ADHERING TO GUIDELINES WILL NOT BE JUDGED.

1. **Eligibility.** Participants must be 4-H members currently enrolled and have an “active” status on 4-H Connect with the Texas 4-H Youth Development Program and actively participating in the Photography project.

2. **Age Divisions.** Age divisions are determined by a participant’s grade as of August 31, 2016 as follows:

<table>
<thead>
<tr>
<th>Division</th>
<th>Grades</th>
<th>*Must be at least 8 years old</th>
<th>*Must not be older than 18 years old</th>
</tr>
</thead>
<tbody>
<tr>
<td>Junior</td>
<td>3*, 4, or 5</td>
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<tr>
<td>Intermediate</td>
<td>6, 7, or 8</td>
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<tr>
<td>Senior</td>
<td>9, 10, 11, or 12*</td>
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</tbody>
</table>

3. **Eligibility of Photos.** All photographs must have been taken by the 4-H members between the dates of last year’s contest and time of entry. Photos may be submitted only one time and in only one category.

**Important Note.** This District 8 4-H Photography Contest is for all age divisions. It is NOT the qualifying contest for the Texas 4-H Photography Contest that is for Senior 4-H members with a deadline of April 15, 2017. This contest is in addition to the state Senior contest and Senior 4-H members wishing to enter the state contest should contact their County Extension Agent for details.

4. **Number of Entries per County.** A county may have only one entry per category in each age division for a total of 45 entries per county. Photos entered at District must qualify at the county level first!

5. **Entry Deadline & Fee.** All entries for the District contest must be electronically submitted through 4-H Connect by the deadline. Deadlines vary by county, so you will need to contact your County Extension Agent. Each photo will have a $5 entry fee. Photos entered at District must qualify at the county level first!

6. **Alteration of Photos.** Although slight computer enhanced photos are allowed, such as crop, trimming, adjusting lighting, and red eye reduction; substantially altered photography, such as changing colors or applying design styles, using computer graphics will disqualify an entry. Any other alteration, manipulation, edits, to a photo would require the photo to be entered into the Digital Darkroom category.

7. **Text on Photographs.** Beyond the storyboard and digital darkroom categories photographs MUST NOT contain camera or user placed text. This includes such things as date stamps, comments, or titles. Text or wording that is part of the photograph (i.e. photo of a street sign, etc.) is acceptable.

8. **Format of Photograph.** Photographs should be taken at the highest resolution possible. Photographs must be in a .jpeg, .jpg, or .gif format.

9. **Size of Photographs.** Must be 8” x 10” in size and can be either portrait or landscape layout. Photos should be at least 800 pixels by 1000 pixels. The ideal 8×10 quality is 2400 pixels by 3000 pixels, which is the same as an 8×10 photo at 300 dpi (resolution). Higher variations of the 8×10 ratio are allowed but the final file size may not be larger than 5,120KB (5MB).

The best way to tell is to take the lower pixel number and divide by the higher pixel number. If you get 0.8 then you’ve successfully hit the mark. If your photos have a different pixel ratio you may still submit. However, the photos will be judged using the 8×10 pixel dimensions. Which may cause your photo to appear stretched, compressed, or distorted. If you view a photo’s properties on your computer it will tell you the width and height in pixels. View the resources for information on a free online photo resizer to assist with this process.
10. **Original Work of 4-H Member.** Entry must be the original photographic work of the 4-H member and not a photo taken by family members, other 4-H members, or secured from any other printed/electronic source. Any photo proven to be found as not original work will result in disqualification of ALL the 4-H member’s entries into the Photography Contest. Additionally, actions may be taken against the 4-H member in regards to the Consequences of Misbehavior and Code of Conduct signed by the 4-H member.

11. **Content.** Photos that are deemed obscene, vulgar, sexually oriented, hateful, threatening, or otherwise violate any laws are strictly prohibited. The Texas 4-H Youth Development in District 8 reserves the right to refuse inappropriate or unsuitable entries.

12. **Copyright.** The Texas 4-H Youth Development Program in District 8 respects the rights related to copyright laws and intellectual property. All photos should be based on a participant’s original photograph. Use of a photo from other sources/people without permission is not allowed.

13. **Display and Future Rights Use Rights.** By submitting an entry to the contest, the 4-H member grants permission to the Texas 4-H Youth Development Program, Texas A&M AgriLife Extension, the Texas 4-H Youth Development Foundation, and any other public or private agency authorized by the Texas 4-H Youth Development Program, the use, and rights associated to the use of the photographic likeness, in promotional publications, and other media, without compensation. Certain photos maybe used for 4-H program and marketing uses.

14. **Release of Liability.** The Texas 4-H Youth Development Program, Texas A&M AgriLife Extension, the Texas 4-H Youth Development Foundation and/or its employees/agents involved in the contest will not be held liable for missing or non-displayed photographs. By entry the 4-H member accepts this release.

15. **Model and Property Releases.** It is required that each participant have sufficient permission granted to both the photographer and the Texas 4-H Youth Development Program to publish and use as needed any recognizable locations or people photographed. Documentation should be retained by the participant and be available upon request from the Texas 4-H Youth Development Program.

16. **Disqualification of an Entry.** An entry that does not follow the rules or category guidelines will automatically be disqualified. Disqualifications forfeit all entry fees. A general notice specifying reason(s) for disqualification will be returned to the county. Reasons for disqualification:
   - Broken content rule. This includes inappropriate or unsuitable content.
   - Broken copyright rule. Photo is not the work of the 4-H member.
   - Broken display and future rights usage rule.
   - Broken model and property release rule.
   - Does not meet category criteria, rules or guidelines. (see category descriptions)
   - Multiple county entries into a category.
   - County did not select/certify photograph to represent county by the deadline.
   - Entry fee not paid or only partial fee paid.
   - Extremely poor quality (resolution).
   - Manipulation of photo beyond what is allowed.
   - Photograph too small in size to be evaluated.
17. **Judging & Awards.** Each photograph will be judged against a set of judging criteria, and not against photographs of peers. Based on total points awarded for each photograph, the participant will be awarded either a blue, red, or a white ribbon. See Contest Judging Criteria. Judges will determine the placings and all decisions are final.

Best of Show awards will be given to one photo in each age division.

A Spirit of 4-H Award will be giving for the photograph that best demonstrates the spirit of 4-H. This award can be awarded to any age division and category. Only one award will be given for the entire contest.

18. **Announcement of Results.** Results will be emailed after the judging to County Extension Agents and county offices. Results will also be available after District 8 4-H Roundup concludes and will be posted on the District 8 4-H website.
DISTRICT 8 4-H PHOTOGRAPHY CONTEST

Description of Categories

It is extremely important that 4-H members, project leaders, parents, and county Extension agents review the descriptions of each category very carefully. Please do not enter photographs into categories that are duplicates from other categories or ones that do not clearly meet the category description. Photographs that do not meet the description of the category will be disqualified.

<table>
<thead>
<tr>
<th>Category Description</th>
<th>What is NOT Allowed</th>
<th>Examples</th>
<th>Example Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANIMALS - DOMESTIC</td>
<td>Dog, Sheep, Pig, Goat, Cow, Cat, Chicken, Horse, Camel, Goose, Ducks (domestic use), Hamsters.</td>
<td>Photos focusing on the various animals that have been tamed and made fit for a human environment. To be considered domesticated, the animal must have their behavior, life cycle, or physiology systemically altered as a result of being under human control for many generations.</td>
<td><img src="image1" alt="Example Photo" /></td>
</tr>
<tr>
<td>ANIMALS - WILDLIFE</td>
<td>Deer, snakes, insects, rodents, elephants, etc.</td>
<td>Category focuses on animals not tamed or domesticated and commonly found in the wild throughout the country and world. Photos can be of wildlife in nature, zoos, and/or petting zoos.</td>
<td><img src="image2" alt="Example Photo" /></td>
</tr>
<tr>
<td>CATCH-ALL</td>
<td>Polaroid image &amp; emulsion transfers, still-life, long exposure zoomed images, and painting with light.</td>
<td>Category for photos that do not fit into one of the other categories. This includes such photos as still-life, motion-blur, Polaroid transfers, SX-70 images, handcolored photos. Do not submit a photo in this category which can clearly be submitted in another photography category. Catch-all is not intended for counties to use to eliminate duplicate photos from multiple 4-H members.</td>
<td><img src="image3" alt="Example Photo" /></td>
</tr>
<tr>
<td>DETAILS &amp; MACRO</td>
<td>Detail of a knot, a lock, or an abstract close-up - anything as long as it is a tight composition of a detail. Macro examples include parts of a flower bloom, insects, stamps, ice crystals, etc.</td>
<td>Getting in close is the name of the game for this category. We welcome pictures of small details that suggest a larger story. This is also the place for macro photographs (although a macro image of a flower might equally go into the Flowers category).</td>
<td><img src="image4" alt="Example Photo" /></td>
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<td>Example Photo</td>
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<td>DIGITAL DARKROOM</td>
<td>Photos are for digital art - images created or drastically altered in software like Adobe Photoshop®. For this category, a 4-H member will submit a minimum of at least two photos that demonstrate the before photo(s) and the altered, or final, digital piece. The multiple photos will illustrate the alterations made to the original photos. <em>All photos should be incorporated into one file for submission.</em></td>
<td>Photoshop® composites and creations, images greatly manipulated with a variety of filters, photos with artistic borders, photos stitched into a panoramic.</td>
<td><img src="image1.jpg" alt="Example Photo" /></td>
</tr>
<tr>
<td>DOMINANT COLOR</td>
<td>Photos with a dominant color. The dominant element in the image must be a specific color, such as red, yellow, blue, white, black, white, green, etc. Black &amp; White photos, duotones, are excluded from this category.</td>
<td>Bowl of lemons, in a yellow bowl, on top of a yellow table covering, with a bright yellow tone sunlighting on it.</td>
<td><img src="image2.jpg" alt="Example Photo" /></td>
</tr>
<tr>
<td>ELEMENTS OF DESIGN</td>
<td>Images use of graphic elements of design. Photos that showcase line, shape, pattern, form, texture, perspective, etc. Photo can consist of any subject matter. Category is not for graphic illustrations made in commercial programs (i.e. Adobe Illustrator®) nor for extreme digital creations.</td>
<td>Perspective, Line, Pattern.</td>
<td><img src="image3.jpg" alt="Example Photo" /></td>
</tr>
<tr>
<td>FOOD</td>
<td>Category is a still life specialization of photography, aimed at producing attractive photographs of food for use in such items of advertisements, packaging, menus and/or cookbooks.</td>
<td>Photos of alcoholic beverages.</td>
<td><img src="image4.jpg" alt="Example Photo" /></td>
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<td></td>
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<td>Thanksgiving dinner, cakes/pies, fruits and place settings, Easter eggs, sandwiches, ingredients, etc.</td>
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<tr>
<td><strong>ARINE/AQUATIC</strong></td>
<td>Photos of any <strong>LIVING ORGANISM</strong> in bodies of either fresh or ocean (salt) water.</td>
<td>Photos of boats, ships, or fishing supplies.</td>
<td>Fish, stingrays, whales, starfish, divers under water, etc.</td>
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<tr>
<td><strong>NATURE &amp; LANDSCAPE</strong></td>
<td>The focus of this category includes landscapes, outdoor scenics, nature images, sunsets, urban landscapes, seascape, cityscapes, and farms. Images focus on the beauty of the outdoors.</td>
<td></td>
<td>Landscapes, Scenics, Outdoors.</td>
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<tr>
<td><strong>NIGHT PHOTOGRAPHY</strong></td>
<td>Photos taken outdoors between after-dusk and before dawn. Generally these photos are achieved by using artificial light or using a long exposure. This category can include any subject as long as the focus is on the skill and technique used to acquire the photograph.</td>
<td>Photos of sunsets, of sunrises or photos taken inside. No sunlight at all.</td>
<td>Fireworks, lighting on buildings/structures, animals, plant/flora, people, etc.</td>
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<tr>
<td><strong>PEOPLE</strong></td>
<td>Photos focus from all walks of life, parenting and family, children, babies, models/fashion, sports, and couples. See Model and Property Releases</td>
<td></td>
<td>Kids &amp; Family, Models/Fashion, Sports.</td>
</tr>
<tr>
<td><strong>PLANT/FLORA</strong></td>
<td>Photos of interesting, unique, and beautiful flowers and flora. Photography can occur outdoors or indoors. Photo subject should be that of a single flower, plant, bush, tree, etc. Large collections of plant/flora should be considered for entry into the Nature &amp; Landscape category.</td>
<td>A rose, an upward shot of a tree, a flower bouquet, etc.</td>
<td></td>
</tr>
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<tr>
<td>STORYBOARD</td>
<td>A storyboard is one digital entry (one photo) that contains three smaller images and minimal text that tells a story. The story should be easily understood by the viewer. This entry is one single file.</td>
<td>Three images depicting the blooming of a rose bud at different stages, with the title of “Beginning of Beauty”.</td>
<td><img src="image1" alt="Example Photo" /></td>
</tr>
<tr>
<td>THEME</td>
<td>Theme photo focuses on a subject announced and outlined in the contest rules and guidelines. For 2016-2017 the theme is “Reflections”. A photo shot off any naturals or artificial reflective surface. A well-executed shot can show perfect symmetry or a slightly distorted shot.</td>
<td>Photos entered into this category cannot be entered into another category of the contest.</td>
<td><img src="image2" alt="Example Photo" /></td>
</tr>
<tr>
<td></td>
<td>Photos could be from a lake, a window pane, a mirror, or a polished/waxed car.</td>
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</tbody>
</table>
DISTRICT 8 4-H PHOTOGRAPHY CONTEST

Judging Criteria

Each photograph will be judged against the following set of judging criteria, and not against photographs of your peers. Based on total points awarded for each photograph, the participant will be awarded a blue, red, white, or a participation ribbon. The elements for judging the photographs will be:

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPACT (Max Points: 15)</td>
<td>Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.</td>
</tr>
<tr>
<td>CREATIVITY (Max Points: 15)</td>
<td>Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.</td>
</tr>
</tbody>
</table>
| TECHNICAL (Max Points: 25) | Technical is the quality of the image itself as it is presented for viewing, which includes the following aspects:  
  • allowable amounts of retouching and adjustments (removal of red eye, cropping, minor straightening)  
  • sharpness and correct color balance  
  • lighting, which includes the use and control of light. The use of lighting whether natural or man-made and its proper use to enhance the image.  
  • Posing and capturing of the image |
| COMPOSITION (Max Points: 20) | Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker. |
| SUBJECT MATTER (Max Points: 15) | Subject Matter should always be appropriate to the story being told (i.e. category the photo is entered into) in an image. Subject matter also includes the center of interest for the photograph or where the maker wants the viewer to stop and they view the image. |
| STORY TELLING (Max Points: 10) | Story Telling refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image. |
For the District 8 4-H Photography Contest, you are competing against previously determined standards of excellence, not against your peers. Before preparing your entry for submission please carefully review the judging criteria.

Name: 
County: 

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**Check one in each of the following:**

**Age Division:**
- Junior
- Intermediate
- Senior

**Category:**
- Animals - Domestic
- Details & Macros
- Elements of Design
- Elements of Design
- Nature & Landscape
- Plant/Flora
- Animals-Wildlife
- Digital Darkroom
- Food
- Night Photography
- Storyboard
- Catch-All
- Dominant Color
- Marine/Aquatic
- People
- Theme

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**CRITERIA**

<table>
<thead>
<tr>
<th>Impact</th>
<th>Creativity</th>
<th>Technical</th>
<th>Composition</th>
<th>Subject Matter</th>
<th>Story Telling</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15</td>
<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15</td>
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<td>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
</tr>
</tbody>
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**TOTAL POINTS**

**AWARD**
- Blue Award (71-100 points)
- Red Award (31-70 points)
- White Award (0-30 points)

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**JUDGES COMMENTS**